

Dear Area Businesses and Residents,

The Town of Newmarket is working through an exciting process to further transform the Town's downtown core, trail system, park and community amenities. The Town has contracted Janet Rosenberg and Associates for the design, tender development and contract administration associated with the project.

It has been brought to our attention through community stakeholder interviews and the initial public meeting that there are concerns regarding the public parking lot between Timothy and Water Street as a result of this project. This space is to be transformed into an urban recreational space that brings people into the area, creating a cultural hub for the Town of Newmarket. This project aims to strengthen the role of historic downtown and connect the trail system in Fairy Lake Park with the Holland River Trail. To address these concerns, the traffic engineering firm BA Group, has been contracted to conduct parking and traffic studies for this site and the surrounding area. These studies are currently underway to determine how parking will best be incorporated into the design of the site and surrounding area.

The feedback of local merchants and residents has been very positive as we proceed in developing this most exciting project for downtown Newmarket. Your concerns are valuable to us and we will continue to inform you of our progress as the project continues to take shape. You are also invited and encouraged to attend the next Public Meeting that will occur on October 20, 2009. This meeting will be held in the Council Chambers at the Municipal Offices located at 395 Mulock Drive and will begin with a presentation at 6 p.m.

If you have any questions or comments, please email me at imcdougall@newmarket.ca. Thank you for your input and continued support as we build an exciting future together.

Sincerely,



Ian McDougall
Director of Recreation and Culture
Chair, Community Urban Space Project Task Force

c.c. CUSP Task Force Members

**Community Services
Recreation and Culture Department**

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