

# NEWMARKET ECONOMIC DEVELOPMENT ADVISORY COMMITTEE



## **Mayor Tony Van Bynen**

### Personal

Resident of Newmarket for twenty six years  
Married (wife Roxanne) and they have two children  
Retired after thirty years in the banking business  
Beatles fan and collector of Beatles memorabilia

### Community

Founding Director of the Newmarket Chamber of Commerce  
Founding President of Newmarket Ratepayers Association  
Former Director of York County Hospital Foundation  
Founding Member of the Newmarket Downtown Development Committee  
Actively involved in the Persechini Easter Seal Run-Walkathon for 24 years  
Member of the Newmarket Seniors' Meeting Place Advisory Board for three years  
Volunteer Member of the "INN From the Cold" from inception  
Member of the Trinity Glen Board of Directors

### Government

Newmarket Town Councillor for three years, three years as Regional Councillor first term as Mayor  
Member of all Town of Newmarket Standing Committees  
Member of York Region Council  
Chair of York Region Finance and Administration Committee  
Member of the York Region Audit Committee  
Member of York Region Community Services and Housing Committee  
Member of York Region Transit Committee  
Former Member of York Region Health and EMS  
Former Member of York Region Planning and Economic Development  
Member of Southlake Regional Health Centre Board of Directors  
Member of Newmarket Hydro Board of Directors  
Member of the GTA & Hamilton Mayors and Chairs



## **REGIONAL COUNCILLOR JOHN TAYLOR**

John was elected to municipal office in 2006. He is currently the Regional Councillor for the Town of Newmarket, representing the Town on both Town Council and York Region Council.

John is a member of the following Town of Newmarket committees: Newmarket Economic Development Advisory Committee; Accessibility Advisory Committee; Audit Committee; Holland River & Newmarket Trails Committee; Joint Council (Fire) Integration Committee; and he is Council's appointee to the Newmarket Chamber of Commerce.

He sits on a number of York Region committees as well, including: Planning and Economic Development; York Region Accessibility Advisory; Audit; Health and Emergency Medical Services; Solid Waste Management; Character Council; and is York Region Council's representative on the Lake Simcoe Region Conservation Authority.

John has over 20 years of political experience – he has worked as special assistant to the Minister of Community and Social Services in the David Peterson government and has worked on numerous election campaigns at the municipal, provincial, and federal levels. He was a provincial candidate for the riding of York North in 2003.

He has worked as a high school English teacher and in the field of educational and market research. He has also worked as an independent investment consultant and is currently a silent partner in a logistics and transportation company that employs more than 25 people.

John was born and raised in Newmarket and attended high school locally. While attending Trent University, The University of Toronto, and The University of British Columbia, John earned bachelor degrees in English and Education, a Masters degree in Canadian Studies, and a Ph.D. in Education. He has conducted educational research in Thailand, Manitoba, and British Columbia. He taught a course at U.B.C. related to Educational Policy. Part of his work was published as a chapter for a book titled, "First National Education in Canada: The Circle Unfolds." John received an award for academic achievement while at U.B.C.

(cont'd – page two – Regional Councillor John Taylor)

John has always had a passion for community involvement and continues to be an active participant in many events and organizations, some of which include:

President of the Heart and Stroke Foundation – York Region North

Member of the Stuart Scott School Community Council

Member of the Habitat for Humanity Site Selection Committee

Member of the Fundraising Committee for Voices of Joy

Participant in the Old Homes Tour: a fundraiser for Southlake Regional Health Centre

Regular participant in the Holland River Clean-Up Day

Former board member and avid support of the Lake Simcoe Conservation Foundation

John is an avid reader and collects Canadian literature. Although he has travelled extensively, he enjoys the simplicity of walking and spending time at the cottage. John is married to Michelle and they are expecting their first child in September.



**Ian R.W. Proudfoot**  
**Vice-President & Regional Publisher**  
**York Region Newspaper Group**  
**Chair, Newmarket Economic Development Advisory Committee**

Ian was appointed Regional Publisher for Metroland's York Region Division in 1997. Included in this group are The Era-Banner, Georgina Advocate, Stouffville Sun-Tribune, Markham Economist & Sun, Richmond Hill-Thornhill Liberal and Vaughan Citizen. He is also publisher of York Region Business Times, North of the City, beingwell and yorkregion.com. In 2004 Ian was given the title of Vice-President and Regional Publisher. In addition to the newspaper group, he is also responsible for York Region Printing. Ian joined Metroland in 1989 as Advertising Director for The Era-Banner.

Ian began his newspaper career in 1978 as an assistant circulation manager for a small newspaper group publishing in the York Region market. During his career he has also served as a Director of Distribution and a Director of Finance. He has an honors B.A. in history/politics from Trent University.

Active in the community, Ian is a former president of The Newmarket Chamber of Commerce, former co-chair of communications for Southlake Regional Health Centre Capital Campaign, past chair of Newmarket Downtown Development Committee, and was a board member for Resurgence Theatre. Ian is the founder of Celebration of The Arts, a program that celebrates artistic talent. Currently, Ian is a member of the Pickering College Board of Directors and York Region Community Foundation.

A resident of East Gwillimbury, Ian and his wife Kathy have five children and one grandson.



**Jim Gragtmans**  
**Partner, ET Group**  
**Vice-Chair, Newmarket Economic Development Advisory Committee**

Jim is currently a Partner in the ET Group, an Audio Video Integrator focusing on the corporate market bringing capabilities in System Design, AV Integration, Video Conferencing and Digital Signage communications infrastructure.

With more than 20 years of experience in building corporate and entrepreneurial organizations in the high tech sector, Jim has a proven track record for developing customer service-based, winning strategies. In previous engagements, Jim various positions as President & CEO at Armor Technologies, Vice President of Sales for Compugen Services, and owner of several small businesses in retail, software and renewable fuels. He has also served as an independent consultant, business coach and industry mentor.

Jim Gragtmans holds a Bachelor of Arts degree in Psychology from Wilfred Laurier University. He is actively involved in his community as Past Chair of the Newmarket Chamber of Commerce and Vice-Chair of the Newmarket Economic Development Advisory Committee (NEDAC).



**Jim Alexander**  
**Owner**  
**Tim Hortons**

Jim has owned and operated Tim Horton locations in Newmarket and Richmond Hill since 1995. He currently operates seven locations within the Town of Newmarket, employing over two hundred full and part time employees. Prior to taking on Tim Hortons, he spent ten years with IBM Canada Ltd. During this time he worked in various marketing and management positions.

Jim has been a resident of the Town of Newmarket since 1992 and is married with two teenage children.



**Dan Carriere**  
**President & Chief Executive Officer**  
**Centric Health**

Dan Carriere is currently President and Chief Executive Officer of Centric Health, a premier healthcare company, providing innovative solutions centered on patients and healthcare professionals. As a diversified healthcare company with investments in several niche service areas, Centric Health currently has operations in medical assessments, disability and rehabilitation management, physiotherapy and surgical centres, homecare, specialty pharmacy and wellness and prevention.

Prior to joining Centric Health, Mr. Carriere held the position of President and CEO of Southlake Regional Health Centre, located in Newmarket. Under Dan's leadership, Southlake has become the only non-teaching hospital in Ontario to specialize in both cancer and cardiac care and to offer a total of five regional programs of care.

With a strong vision for the future, Dan and his team worked with the provincial government to secure a multi-million dollar expansion and renovation project for Southlake—an impressive feat considering the project included the construction of a six storey building between two existing structures. Dan was also instrumental in the Hospital's decision to support the purchase and rebuilding of long term care facility on Southlake property. Currently under construction at Southlake is a six-storey parking garage and a six-storey Medical Arts Building that will house a variety of hospital related services and medical clinics. Anxiously awaiting final government approval to begin, the next construction project slated at Southlake is a four-story cancer centre where the more than one million residents of York Region will, for the first time, have access to radiation therapy.

In addition to his role as CEO for Southlake, Dan also serves on various Ontario Hospital Association and Ministry of Health and Long-Term Care committees. He was appointed "Coach" by the Minister of Health and Long-Term Care to the Queensway-Carleton Hospital, Ottawa in 2002, in order to assist and advise them on their finance issues and future planning directions.

Dan was also instrumental in assisting the Bermudian government in the selection of a qualified and dynamic CEO to lead their country's largest hospital. This prestigious invitation afforded both Dan and Southlake an opportunity to develop an international reputation as accomplished leaders in the field of Canadian health care.



**Rick Henry**  
**President and CEO**  
**Microcel Corporation**

Rick Henry founded Microcel Corporation in 1989 and has remained President and CEO since then. Rick is a Pioneer in the cellular industry with over 25 year's experience. Rick was part of the original group at the start up of Cantel, now known as Rogers, establishing the Service Centre network and resolving technical challenges with new OEM vendors and a new wireless network. Prior to Cantel (Rogers) Rick worked on the technical side of the Two Way Radio Systems, Operator Assist and Direct Dial mobile phones (the predecessor to the Cellular industry). In 1987 Rick joined Mobira (now known as Nokia) and became the second employee in Canada. Over the next 3 years Rick helped Nokia grow into the largest cell phone manufacturer in Canada, setting up its sales and service network nationwide. Also, as National Product Manager, he was part of a small development team designing Nokia's phones and accessories for North America. Rick is known for developing the first phone with the OEM vendor name on the back of the phone for more prominent visibility, the first interchangeable coloured face plates, and the ease of use menu of features which helped gain Nokia consumers strong recognition with consumers.

With Microcel, Rick as a consultant helped launch several Retailers and Automobile vendors into the wireless business in the early '90's. Rick developed an extensive wireless accessory program of innovative unique accessories during the 1990's making Microcel the largest Canadian distributor of Branded Accessories in Canada. In 1999, Rick negotiated with OEMs to become the first distribution partner in Canada to distribute OEM accessories.

Rick negotiated to distribute phones for Samsung, developing a unique web application to drive the business, earning Microcel an award for the development of the initiative. Rick also negotiated to develop accessories for several OEMs and in 2008, developed BlackBerry's Global Packaging program from 100% recycled materials, the first OEM wireless vendor to offer this type of packaging, which won 3

international packaging awards. Microcel currently distributes this packaging to many of BlackBerry's global distributors.

(cont'd – page two – Rick Henry)

Through Rick's efforts, Microcel still remains the largest OEM accessory partner in Canada and the most strategic. This is demonstrated with the willingness of one OEM strategic partner to expand Microcel's reach to key retailer partners in the USA. Rick has a clear vision for the future of the wireless business and with his experience is known for anticipating trends and empowering Microcel's team to take advantage of these opportunities. Through Rick's vision and direction Microcel has earned two major Business Awards and was a final nominee for 3 more, an achievement no other business has accomplished in the target group.

Rick is active in the community and is currently serving his 4<sup>th</sup> year on the board of directors for the Newmarket Chamber of Commerce.



**Jim Lotimer**  
**President & Chief Executive Officer**  
**Lotek Wireless, Inc.**

Jim graduated from the University of Waterloo in 1976, with a Bachelor of Applied Science in Electrical Engineering. In 1984, after eight years as a research scientist in the Wildlife Research Section of the Ontario Ministry of Natural Resources, Jim founded a Biotelemetry company called Lotek (short for Lotimer Technology), in Newmarket Ontario.

A Professional Engineer, senior member of the Institute of Electrical and Electronics Engineers and a standing member of the International Society on Biotelemetry, Jim directs the strategic and corporate planning for Lotek, developing and positioning the company while providing opportunities for growth.

Lotek is a world leader in the design and manufacture of fish and wildlife monitoring systems. Our innovative and internationally recognized radio, acoustic, archival and satellite monitoring solutions allow researchers to track animals of almost any size, in almost any environment. Whether an animal moves through a terrestrial, freshwater, marine or avian habitat, Lotek has a system to track it.

In 1996, in partnership with the Newfoundland Government, Lotek expanded its operations with the establishment of a new plant in St. John's Newfoundland. In March 2007 Lotek acquired Biotrack Ltd, a telemetry company operating for over 25 years in Wareham, Dorset, UK [www.biotrack.co.uk](http://www.biotrack.co.uk). Together, the companies have over 45 years of combined experience in the biotelemetry market.

Leading researchers around the world rely on Lotek telemetry equipment and expertise. We are proud to be partners in fish and wildlife research being conducted in more than 106 countries - on every continent and in every ocean.

Our craft is technology; our passion is the environment. We are committed to providing innovative solutions for a sustainable future. In addition to our leading edge equipment, we also provide environmental consulting services to assist clients with system selection, research design and implementation, equipment training and data analysis.

We are now in our twenty third year of Lotek innovation. We look forward to continuing our tradition of excellence in the development of fish and wildlife monitoring systems for years to come!



**Paul Montador  
President, CEO and Principal  
InspiAir Inc.**

Paul is currently President, CEO and Principal of InspiAir Inc., a home respiratory services provider headquartered in downtown Newmarket.

Before joining InspiAir Inc, Paul served as CEO of Scican, a Toronto-based multi-national medical and dental device manufacturer with operations in Germany, Switzerland in addition to Toronto and sales offices in the USA, Europe, Africa and Asia.

His career also includes serving as President of Johnson & Johnson Medical Products Canada -- manufacture, sales and distribution of the widest variety of medical devices in the industry and Canada's largest medical device company, and before that was President of Amsco Canada Inc., (now Steris Corp.) - world leader in hospital/medical sterilization and disinfection systems. Earlier, Paul served as Managing Partner of Communicaide Inc., a health care communications consulting services. He was also Vice-President/General Manager of American Hospital Supply Canada Inc. At the time, American Hospital Supply Canada Inc. was the leading innovator in the distribution and manufacture of health care products.

Paul currently services on various private sector Boards: a Toronto-based surgical centre; and a start-up medical device corporation focused on acquiring new technology and currently in a significant fund-raising mode.

Previously: Cryocath Technologies Inc – TSX-cryo-technology for the treatment of Atrial Fibrillation (recently purchased by Medtronic in the largest bio-science deal worldwide in the past five years).

He is currently an Executive Board member for the not-for-profit organization, Thinkfirst Canada.

Paul is former Chair of MEDEC, a Canadian medical device trade association, He has also served at the Canadian Foundation for Innovation as well as various federal and provincial health care communities aimed at advancing the development of the medical device sector in Canada.



**Kyle Peterson**  
**Lawyer and Government Relations Consultant**  
**Fasken Martineau DuMoulin LLP**

Kyle is a lawyer at Fasken Martineau, one of the world's leading international business law and litigation firms with more than 650 lawyers with offices in Canada, the United Kingdom, France and South Africa. Fasken Martineau's practice includes every sector of business, industry and government. Kyle is a member of the unique Government Relations and Ethics group, where he advises clients in government relations, public affairs and strategic communications.

Previously, as Director of Corporate Projects at Magna International Inc., the most diversified automotive supplier in the world, Kyle was responsible for managing a wide array of special projects undertaken by the corporation. As diverse as some of these projects were, they all required government relations expertise, an appreciation of business considerations, and legal analysis. Accordingly, he drew upon his political, business and legal experiences in this role.

Prior to attending Dalhousie University Law School, where he specialized in business law, Kyle spent a number of years running a consulting business, serving business, political and government clients. This environment was well-suited for his high energy approach which he applies to all tasks he undertakes.

After completing his articles at the largest law firm in Canada, he went on to practice at one of Bay Street's foremost litigation counsel boutique firms, where he specialized in commercial litigation. He has appeared on behalf of his clients at numerous tribunals, the Superior Court of Justice and the Ontario Court of Appeal. Mr. Peterson has written or contributed to several articles pertaining to commercial law.

Kyle has enjoyed working on dozens of municipal, provincial and federal election campaigns, both here in Ontario and in Nova Scotia.

In addition to his law degree, Mr. Peterson has a B.A from the University of Western Ontario and an M.A. from University of Toronto. He is also a proud graduate of Huron Heights Secondary School.

He is a member of the Law Society of Upper Canada and the Ontario Bar Association.



**Jackie Playter**  
**Co-Owner**  
**Roadhouse and Rose Funeral Home**

Jackie and her husband Glenn own and operate Roadhouse and Rose funeral Home on Main Street Newmarket. Jackie is very involved with the Main Street; she was the president of The Main Street Merchants for many years and is now the Vice Chair of the newly formed Business Improvement Area and an active member of The Newmarket Downtown Development Committee. As well as co-chairing the Newmarket Historical Society she sits on the Elman Campbell Museum Board and is the Clerk of The Christian Baptist Church.

Jackie along with Joe Sponga and Marilyn Church started The Newmarket Main Street Farmer's Market as part of the Main Street revitalization program and it is now in its eighth successful year. Among other events Jackie has organized many successful Canada Day celebrations and Fall Festivals on Main Street; she also volunteers for many community events held within the Town of Newmarket and York Region.



Dave Sherry  
President  
Unity Telecom Corporation

Dave Sherry is the President of Unity Telecom Corporation, a privately held Communications and IT services company with offices across Canada and in the USA. He also served as President, Telecom Networks Group, Cygnal Technologies Corp, and was President and Founder of Accord Communications, the first reseller of the AT&T PBX product line in North America.

Dave received his education at Humber College in Canada, and began his telecommunications career with Bell Canada over 35 years ago. Dave worked his way through the ranks before joining ROLM Canada as a field service technician. Shortly after IBM's acquisition of ROLM, Dave established a start up company called Accord Communications, a services based interconnect company. He quickly established the company as a best in class services organization, and drew the attention of AT&T as they were actively building their Canadian channel. Accord quickly became the largest AT&T reseller in Canada growing revenues from startup to \$30M+ in revenue. Accord remained as the largest reseller throughout the transition of the premise equipment divisions to Lucent Technologies, and finally Avaya Communications. In 2000, Accord was acquired by publicly traded Cygnal Technologies Corp (TSX). Dave continued to grow the business by another \$10M+, and spearheaded the acquisition of three additional companies. Dave's entrepreneurial spirit took over and he once again set out in search of new challenges. In 2004 he started up Unity Telecom, and quickly obtained an Avaya dealership. Unity Telecom is a Platinum reseller, and holds the most technical certifications for Avaya in Canada. To date the business has grown to over \$20M in sales annually, and continues on an aggressive growth track. In addition, Dave has partnered in the creation of another spinoff company Netversity Solutions, which has currently developed over 250 products.

Dave has spent many years involved in local minor league hockey in East Gwillimbury as well as his volunteer work with various charitable organizations. Currently he is supporting the York Regional Abuse Program (YRAP).

Dave lives in Holland Landing with his wife Erin. They have two children, both attended Queen's University in Kingston. When not working he enjoys the summer time at his cottage in Muskoka, and in the winter at his home in Arizona. Dave is an avid golfer and family man.



**K.W. Michael Siu, Ph.D.**  
**Associate Vice-President Research**  
**Science & Technology, and Professor of Chemistry**  
**York University**

Professor Michael Siu was born, raised and received his first degree in Hong Kong. His M.Sc. was obtained in the University of Birmingham (U.K.) with his research project under the supervisions of Professors Ronald Belcher and Alan Townshend. In 1977, he moved to Canada to pursue his Ph.D. degree and was an Izaak Walton Killam pre-doctoral scholar with Professor Walter A. Aue at Dalhousie University. Upon his graduation in 1981, he took up his position as Research Associate in the Analytical Chemistry Group, Division of Chemistry at the National Research Council. He became Research Officer after one year, rose through the ranks, and was Senior Research Officer at the Institute for National Measurement Standards when he relocated to York University in 1998 as Professor of Chemistry and NSERC / MDS SCIEX Industrial Research Chair in Analytical Mass Spectrometry. He is the Founding Director of the Centre for Research in Mass Spectrometry, York University. A major goal of the Centre is to foster collaborative research among academics and with industries in the rapidly expanding field of mass spectrometry. He has just finished serving a two-year term on the Board of Governors, York University. Since July 1, 2005, he is also Associate Vice-President Research, Science & Technology.

Siu has been academically active even before his tenure at York University. He was Adjunct Professor in the Department of Chemistry, Queen's University, 1989-1998; Adjunct Research Professor, Department of Chemistry and the Centre for Analytical and Environmental Chemistry, Carleton University, 1989-1998; Adjunct Professor, Ottawa-Carleton Chemistry Institute, 1996-1998; and Visiting Lecturer (1995) and Visiting Professor (1998, 2000), the Department of Chemistry, University of Hong Kong. His graduate courses in these institutions were popular and attended by a large number of students. Siu was the 2000 Job Visiting Professor, Department of Chemistry, Memorial University of Newfoundland. He was the 'External Examiner' of the undergraduate curriculum for the Department of Chemistry, City University of Hong Kong, 2000-2003.

Michael has been generous with his time serving the chemical profession. He was a member of the Executive Committee in the Analytical Chemistry Division, Canadian Society for Chemistry, from 1988 to 1998, serving as Chair of the

(cont'd - page two – Professor K.W. Michael Siu)

Division 1994-1996. He has also served on the advisory boards of a number of international meetings. He is a member of the editorial boards of the Journal of American Society for Mass Spectrometry, Mass Spectrometry Reviews and Clinical Proteomics, and reviews manuscripts on a regular basis for the Journal of the American Chemical Society, Journal of the American Society for Mass Spectrometry, Analytical Chemistry, Journal of Physical Chemistry, Analysts, International Journal of Mass Spectrometry, Journal of Mass Spectrometry, etc. Siu is a grant reviewer for NSERC, CIHR, NCIC, NSF, Petroleum Research Fund, and the Research Grant Council of Hong Kong. He is sought after as an external reviewer for university faculty promotion cases and external examiner for thesis defences. He has served on a number of grant review panels, recently on ones for the National Cancer Institute of Canada, NSERC, and CFI. He serves on the directory or advisory boards of the Ontario Cancer Biomarker Network, SHARCNET, the Calibration and Validation Group, and the Biotechnology Centre for Applied Research and Training, Seneca College.

Siu has published over 150 scientific papers and 6 peer-reviewed book chapters, co-edited two books, *Instrumentation for Trace Organic Monitoring* and *Reference Materials for Environmental Analysis*, and given over 280 presentations, of which over 60% were invited, keynote or plenary.

Professor Siu was honoured in 1991 by the Maccoll Prize for 'most outstanding contribution to science' for a paper on thermal denaturation of proteins in electrospray mass spectrometry published in the journal of Organic Mass Spectrometry. In 1994, Siu received the F.W. Karasek Award from the University of Waterloo and the Ontario Ministry of Environment and Energy for his achievements in environmental science. In 1996, Siu was awarded the McBryde Medal from the Canadian Society for Chemistry for his achievements in pure and applied analytical chemistry. In 2002, the Federation of Chinese Canadian Professionals Education Foundation honoured Siu with the Award of Merit for his long-term impact and exceptional achievement in science. In 2004, Siu received the Gerhard Herzberg Award from the Spectroscopy Society of Canada for achievement in the science of spectroscopy. In December, 2005, he received the F.P. Lossing Award for significant achievement in mass spectrometry from the Canadian Society for Mass Spectrometry. Siu received the 2006 Maxxam Award for significant contributions in analytical chemistry from the Canadian Society for Chemistry in May 2006. In March 2007, Siu received the New Pioneers Award in Science and Technology for his contributions as an immigrant from Skills for Change.



**David White**  
**President**  
**MediaTile Company, Canada**

**Personal**

- Married 16 years – spouse is Maureen White
- Two children – Daughter - Morgan – age 22 – presently attending post graduate school in Australia; Son - Mackenzie – age 12 – presently in Grade Six at Prince Charles Public School
- Home owner and resident of Newmarket since 1990
- Born in Toronto and raised in London Ontario

**Education**

- Graduate of University of Western Ontario – B.A.

**Volunteer**

- Present
  - Coach and Trainer for NMHA Pee wee House League Hockey
  - Coach Newmarket Minor Baseball
- Past
  - Member Board of Governors Newmarket Soccer Club
  - Board of Directors Newmarket Soccer Club – Director of Sponsorship, Fundraising and Events
  - Coach Newmarket Soccer Club
- Other
  - Active on various election campaigns in London & Newmarket

**Professional**

- Present
  - Partner in S.T.A.V.A. Inc. since 1997

- Vice President S.T.A.V.A. Inc. – an integrated sales and marketing company providing products and services to a wide variety of Canadian companies through:

(cont'd - page two – David White)

- CGT Events – one of Canada's leading corporate event service providers; CGT Events has developed EPS (Event Presentation Systems) an integrated solution assisting corporations and charities with their golf event management through the provision of Digital Signage, ScoreCast Tournament Scoring Software, CGT On-Course Signage, Event CD-Rom
- PlayersHandicap – one of north America's leading on-line golf handicapping and performance tracking websites
- Golfer's Guide Marketing Solutions – an integrated suite of products and services including print publication, web design & management, data capture & electronic communication and search engine optimization connecting the Canadian golf industry with today's golf consumer
- President of MediaTile Company, Canada
  - Established in 2005, MediaTile Company, Canada is a leader in the rapidly growing field of Digital Signage. MediaTile provides the world's only cellular digital signage solution and is used to communicate with the end user in a wide variety of areas such as retail, corporate, consumer and manufacturing.
  - MediaTile currently provides and operates integrated, in-store point of purchase displays nationally within The Home Depot Canada and other major clients.
  - Corporate Office located in Newmarket.

### **Past**

- Partner and President - ClubTV Media – a S.T.A.V.A. Inc. company operating in collaboration with Hitachi Canada Ltd. providing in-store digital signage to the golf industry. ClubTV Media was one of the first digital signage companies in Canada.
- Partner & VP Sales - Tehama Canada – a lifestyle company providing men's & women's apparel targeted at the golf demographic; Canadian company and brand owned by S.T.A.V.A. Inc. and by Clint Eastwood / Nancy Haley in North America.
- National Sales Manager – Reebok Golf / The Greg Norman Collection – a Reebok Canada division providing footwear and apparel to the Canadian golf industry.

- Director of Sales – Professional Division – Bausch & Lomb Canada Inc.– a world leader in the contact lens and aftercare industries providing products and services to consumers through opticians, optometrists, ophthalmologists and retailers.